

Policies to develop entrepreneurship and innovative SMEs in rural areas

Rural SMEs
Interreg Europe

 European Union
European Regional
Development Fund

FINAL CONFERENCE



ON-LINE – 19 March 2021. 10:00 – 12:30 CET



www.interregeurope.eu/ruralsmes

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10:00	Welcoming, practical information and rules
10:10	Introduction to Rural SMEs project's experience - Ricardo Pizarro. Director. Society for the development of the province of Burgos (Spain) - Erato Malisianou. Living Prospects Ltd. Contractor of RDF-RWG (Greece)
10:30	State of play of interregional cooperation Vincenzo Caposale. Finance Officer. Interreg Europe Secretariat
10:45	Main needs/barriers for rural entrepreneurs in Europe <i>Moderator: Eva Curto. Responsible of International Programmes. EOI - School of Industrial Organization (Ministry of Industry)</i> - Mary Fogarty. The Cottage Loughmore (Ireland) - Helena Cvenkel. Deputy Director. BSC Kranj. Collective brand "Bohinjsko/From Bohinj" (Slovenia)
11:00	Instruments to support rural entrepreneurs and SMEs at European level; a view to the next programming period financing Serafín Pazos-Vidal. Head of Brussels Office. Convention of Scottish Local Authorities
11:20	Virtual coffee break
11:30	Round table (I). How to improve policy gaps to promote competitiveness among rural companies <i>Moderator: Eva Curto. EOI - School of Industrial Organization</i> - Katalin Barna. Head of International and Cluster Unit. Ministry of Finance (Hungary) - Adrian George Enache. Public Manager. Ministry of European Investments and Projects (Romania) - Michael Murray, CEO of North Tipperary Development Company (Ireland)
12:00	Round table (II). New tools for regional innovation and competitiveness. Digital Innovation Hubs (DIHs) <i>Moderator: Eva Curto. EOI - School of Industrial Organization</i> - Fokion Zaimis, Vice-Governor of Entrepreneurship, Research and Innovation of Region of Western Greece - Stelian Brad. President Cluj IT Cluster. Head DIH 4Society (Romania) - Sonia Martel. University of Burgos. DIH LEAF - Livestock, Environment, Agriculture & Forest (Spain) - Pedro Rocha. Executive Director. PRODUTECH. Production Technologies Cluster (Portugal)
12:30	Closing remarks. End of the meeting <i>Moderator: Eva Curto. EOI - School of Industrial Organization</i>