

Project Proposal - Planet

Planet - online management of travel plans

Most places in Europe have adopted some form of travel plan or travel planning. Travel plans are essentially a local travel management technique designed to encourage the adoption of more sustainable forms of transport or demand management. Travel Plans can be adopted by businesses, schools and at a household or personal level. Creating a travel plan and assembling the necessary information, such as bus timetables, cycling maps etc. is often a labour intensive and paper based exercise. Planet proposes to create a new online electronic library of open source travel materials, which are available on demand and can be generated for any address in the pilot area and accessed via internet or mobile devices.

Planet is an on-line source of travel plan information. A standardised user friendly geographical interface, will be created therefore broadening the accessibility of information to all citizens and users. Planet will use a simple GIS interface to improving searchability, usability, re-usability allowing users to collect multi-modal travel information for any location. Planet will use open source technologies.



Lancashire has participated previously in EUROSPIN and OPTIMUM. These internet and travel related projects provide a basis for Planets success.

Methodology

The first part of this project would define a simple user interface, best practice knowledge pool, communication and management toolkit, create a library of travel resources. The second part of the project would establish and disseminate the collected information via internet and mobile devices. This would require working with mobile technology providers to launch efficient ways of disseminating the travel information. In addition the project would establish a new code of conduct and new international user group, building on existing EU network resources such as Eurocities and POLIS networks.

Project Scope : The project is proposed to run for 2 - 3 years under the 6th Challenge Environment, Energy & Transport) of 7th Framework ICT research programme.

The Partnership : Lancashire County Council, UK, intends to act as lead partner in this project. Lancashire is renowned for its forward thinking and excellent track record in Europe.

Partner search : The partnership is actively seeking new members who can contribute to the project. We are looking for **authorities or cities** that are able to provide local travel data and would like to pioneer the establishment of a European network. In addition **technology providers** especially for mobile devices are sought. Please contact us if you are interested.

Budget : Expected budget will be approximately 1½ M€, based on 4-5 project partners.

Timings

1. This is the first 7th Framework call for proposals
2. The provisional deadline for receipt of proposals will be beginning of May 2007.
3. Partner search will take place during February.
4. Preparation of partnership and proposal for submission will take place during March.
5. Consultation with EU sources in April.
6. Submission of partnership proposal by late April.

Next Steps

We hope this brief paper provides you with sufficient information at this stage.

We are sure you will have your own ideas. If you do and are interested in this proposal, please contact us before than 24th February 2007.

Contact : Planet project proposal

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